

Veterinary Liaison & Communications Intern

Who We Are

We are an environmental nonprofit on a mission to restore Lake Tahoe. We do this by harvesting invasive (and surprisingly nutritious) *Mysis* shrimp from the Lake and transforming them into scrumptious dog treats. By turning the *Mysis* from menace to morsel, we invite super dogs and their human sidekicks to help restore Tahoe's native ecosystem and educate the public on the challenges facing the lake.

The Team

We're passionate about finding new solutions at the intersection of food, nature, and community. As a newly formed nonprofit, we all wear multiple hats, explore options together, and fail fast forward. We're operating in uncharted waters, so we understand it's as much about the journey as it is the destination. We take our work seriously, but not ourselves. When things get tough, it's our shared passion for nature and our love of dogs (and maybe food and people too) that keeps us going.



SHRIMPLY BLUE
Dog Treats To Restore Lake Tahoe

Your Role

The premise of our mission is built on the idea of a win-win- solution: that our treats are good for the environment AND good for your dog! As the Veterinary Liaison & Communications Intern, you will play a key role in shaping and making that idea a reality. In your role, you will advise the product development team to create a compelling, nutritious treat, and you will also work closely with the marketing communications team to educate the public on how they can best care for their pets through healthy eating (and exercise!) This is a unique opportunity to both shape a product line and educate pet parents through a fun, exciting, and new communication channel.

Qualifications

- Veterinary degree or current veterinary student, preferably with emphasis in small animal science.
- Able to dedicate a minimum of 5 hours a week to this position.
- Demonstrated passion for environmental restoration.
- Excellent cross-functional skills. Able to work effectively across multiple teams.
- Excellent communicator and engaging writer. Passion for shaping consumer sentiment and education.
- Extremely detail oriented and capable of motivating a team to stay on time and on task
- Motivated self-starter comfortable working with minimal supervision
- Entrepreneurial team-player

Timeline and Compensation

This is a volunteer staff position for an innovative cause. If the opportunity to work on an innovative environmental solution while honing your business skills as a veterinarian is something you're passionate about, let's talk!

To apply: Send your resume with cover letter to info@shrimplyblue.org